

Wakefield Playroom Project 2013 Sponsor opportunities



The Wakefield Playroom Project is an associate-driven project that will raise funds to renovate and update the Wakefield playroom and aid in young patient's care and recovery. This is the first new fundraising project "adopted" by associates that will directly make an impact on patient care and one that we hope to replicate across the medical center.

The playroom, located on 3 East in the Wakefield Campus is currently in need of new furniture, new equipment, new toys, books, gaming consoles and other tech savvy tools for both younger patients and adolescents to enjoy during their stay and treatment.

This is an exciting opportunity for Associates at Montefiore to come together and make a difference in the lives of our youngest and most vulnerable patients. Going to the hospital is a very daunting experience for children and they need a place where they can be kids, play and feel relaxed to facilitate their healing and recovery. The playroom will offer much needed respite for them during their stay and these renovations will help provide a safe, stimulating environment for them.

See sponsor levels below and join us as we make a difference in the lives of patients at Wakefield!

PLAYROOM SPONSOR OPPORTUNITIES

Under the Boardwalk Sponsor

\$5,000 – Benefits include listing of name/company name on “under the boardwalk” mural located inside the playroom. This offers high visibility for those visiting the playroom and leaves an enduring legacy. Also includes two dinner tickets to the 15th Annual Golf outing on Monday, June 10, 2013.

Star Walker Sponsor

\$1000 – Benefits include listing of name/company name on special plaque placed on donor wall in the playroom and “star themed” certificate of appreciation. Also, includes two tickets to “A Taste of Little Italy” associate fundraiser in September.

Flying Kite Sponsor

\$500 – Benefits include listing of name/company name on special plaque placed on donor wall in the playroom and “flying kite” certificate of appreciation.

Play Time Sponsor

\$250 – Benefits include listing of name/company name on special plaque placed on donor wall in the playroom and “play themed” certificate of appreciation.

___ Under the Boardwalk Sponsor	\$5,000
___ Star walker Sponsor	\$1,000
___ Flying kite Sponsor	\$500
___ Play time Sponsor	\$250

If you have already made a gift in 2013, you can add onto the existing gift to reach one of the special sponsorship levels above.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Please charge my credit card \$ _____ MasterCard Visa AMEX

Acct. Number: _____ Expiration Date: _____ Signature: _____

This form can be faxed to (718) 547-9274, or mailed to: Montefiore Medical Center – Office of Development, 3325 Bainbridge Avenue, Bronx, NY 10467 or emailed to bchazhur@montefiore.org