



# 2nd ANNUAL MONTEFIORE CANCER PROGRAM EDUCATION EVENT

## SCREENING AND DIAGNOSIS OF EARLY STAGE CANCERS: THE BEST DEFENSE IS A GOOD OFFENSE!

*Approaches to Multiple Cancers, with a  
Focused Session on Lung Cancer Awareness*

Provided by Albert Einstein College of Medicine  
and Montefiore Medical Center

**Thursday, November 8, 2018 | 8:00 – 5:00 PM**

Albert Einstein College of Medicine  
Price Center/Block Research Pavilion, LeFrak Auditorium  
1301 Morris Park Avenue  
Bronx, New York 10461

### ONLINE REGISTRATION:

[www.eeds.com/live/790484](http://www.eeds.com/live/790484)

**REGISTRATION IS COMPLIMENTARY**

You are invited to register for this free CME event – anyone interested in learning more about cancer screening and early detection is welcome.

Attendees can attend remotely via teleconference to the following sites: Montefiore's Moses Campus, Nyack Hospital, St. Luke's Cornwall Hospital and White Plains Hospital. Please contact us should you have any questions.

## GENERAL INFORMATION

### STATEMENT OF NEED

Early detection of several types of cancer in adults can significantly improve survival and reduce morbidity. Primary care and other front-line providers are uniquely positioned to identify early signs of cancer and appropriately send patients for cancer screening, resulting in identification of early stage disease and initiation of treatment. Their understanding of the advanced screening tools as well as treatment options that are now available can help to reduce mortality and morbidity and improve quality of life for cancer patients.

### ACTIVITY GOALS AND DESCRIPTION

The goals of this activity are:

- To understand how advanced screening tools are enabling providers to identify a variety of cancers at an early stage, when many are most treatable.
- To learn to recognize early warning signs of various cancer types including prostate, cervical, gastric, colorectal, breast and lung.
- To increase awareness of cancer screening and prevention efforts, particularly those available for residents of the Bronx, Westchester and the Hudson Valley.

### LEARNING OBJECTIVES

After attending this activity, participants will be able to:

- Describe possible indicators of early-stage cancers
- Integrate early screening into their practice
- Guide patients to the appropriate providers for accurate screening, diagnosis and treatment if it is necessary

### INTENDED AUDIENCE

The target audience for this activity will be for persons in the medical field who care for cancer patients, including medical oncologists, radiation oncologists, surgical oncologists, pathologists, RNs, NPs, PAs and others. The program is also focused toward members of the medical community who care for patients at-risk for cancer who would benefit from screening and early diagnosis, including, but not limited to, primary care practitioners such as internists, family practitioners, nurse practitioners, and physician assistants.

### ACCREDITATION

Albert Einstein College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

### CREDIT DESIGNATION

Albert Einstein College of Medicine designates this live activity for a maximum of **7.5 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### SPECIAL NEEDS (ADA)

Albert Einstein College of Medicine/Montefiore Medical Center fully complies with the legal requirements of the Americans with Disabilities Act. If any participant is in need of special accommodations, please submit a written request at least two weeks prior to the activity to Center for Continuing Medical Education, 3301 Bainbridge Avenue, Bronx, NY 10467.

### CONFLICT OF INTEREST

The "Conflict of Interest Disclosure Policy" of the Albert Einstein College of Medicine requires that faculty participating in any CME activity disclose to the audience any relationship(s) with a commercial interest; pharmaceutical or equipment company\*. Any presenter whose disclosed relationships prove to create a conflict of interest, with regard to their contribution to the activity, will not be permitted to present.

Albert Einstein College of Medicine also requires that faculty participating in any CME activity disclose to the audience when discussing any unlabeled or investigational use of any commercial product or device, not yet approved in the United States.

The staff of CCME of Albert Einstein College of Medicine have no conflicts of interest with commercial interests related directly or indirectly to this educational activity.

\* The ACCME defines Commercial Interest as an entity producing, marketing, re-selling or distributing health care goods or services consumed by or used on patients. The ACCME does not consider providers of clinical service directly to patients to be commercial interest.

## AGENDA

7:30 AM **Registration: Coffee and light breakfast**

8:00 **Welcome and Opening Remarks**  
*Thomas J. Ow, MD*

### GENERAL PROGRAM

8:15 **An Overview of Efforts to Promote Adherence to Early Cancer Detection in the Bronx**  
*Bruce Rapkin, PhD*

8:45 **PSA and Prostate Cancer: To Screen, or Not to Screen?**  
*Alexander Sankin, MD*

9:15 **Screening for Uncommon Cancers: Who and How Should You Screen for Gastric Cancer?**  
*Haejin In, MD, MBA, MPH, FACS*

9:45 **Q&A session**

10:00 **Coffee break**

10:15 **Colon Cancer Early Diagnosis – Updates on Screening Guidelines**  
*Parvathi Myer, MD, MS*

10:45 **Cervical Cancer Detection: Perspectives on Screening and HPV**  
*Anne Van Arsdale, MD*

11:15 **Screening Mammography: Does One Size Fit All?**  
*Tova Koenigsberg, MD*

11:45 **Q&A session**

12:00 noon **Lunch Break**

### LUNG CANCER PROGRAM

1:00 PM **Lung Cancer Screening at Montefiore Medical Center: Current Perspectives**  
*Anna Shmukler, MD*

1:30 **Reducing Lung Cancer Mortality: Screening and Early Diagnostics**  
*Chirag Shah, MD*

2:00 **Medical Thoracoscopy for Minimally Invasive Diagnosis and Staging of NSCLC**  
*Vivek Murthy, MD*

2:30 **Management of Lung Nodules - A Minimally Invasive Approach**  
*Ali Sadoughi, MD*

3:00 **Coffee break**

3:20 **Non- and Minimally-Invasive Assessment of Risk for Lung Cancer**  
*Simon Spivack, MD, MPH*

3:50 **Liquid Biopsy in Lung Cancer: Diagnosis and Disease Monitoring**  
*Haiying Cheng, MD, PhD*

4:20 **Advances in Stereotactic Radiotherapy**  
*Nitin Ohri, MD, MS*

4:40 **Q&A**

5:00 PM **Closing Remarks**

## FACULTY

### COURSE DIRECTORS



#### Thomas J. Ow, MD, MS, FACS

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